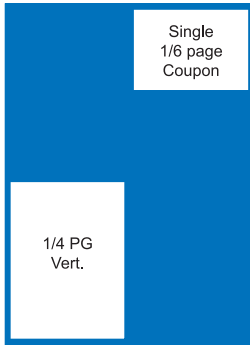


Values Magazine *Ad Sizes*



1/6 page Coupon
3.79" w x 2.9" h

1/4 page Vert
3.79" w x 4.46" h

1/6B page Coupon
3.79" w x 3.4" h

1/4B page Vert
3.79" w x 5.23" h

BANNER
7.75" w x .71" h

1/3 page
7.75" w x 2.9" h

1/2 page
7.75" w x 4.46" h

COVER COUPON
1.85" w x 1" h

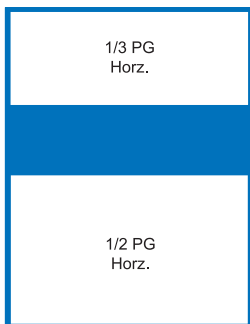
1/3B page
7.75" w x 3.4" h

1/2B page
7.75" w x 5.23" h

BACK COVER COUPON
3.25" w x 2.21" h

1/3 Vert
3.79" w x 6.29" h

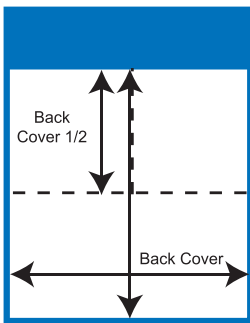
1/2 PG Vertical
3.79" w x 9.85" h



2/3 PG
7.75" w x 5.96" h

FULL PAGE
7.75" w x 9.85" h

2/3B PG
7.75" w x 6.96" h



Full Front Cover
7.75" w x 7.5" h

Full Back Cover
7.75" w x 8.2" h

1/2 Front Cover
7.75" w x 3.67" h

1/2 Back Cover
7.75" w x 4.02" h

POSTCARDS

Image Area FRONT: 8.75" w x 4.75" h
Image Area BACK: 8.75" w x 3.65" h
Trim Size: 9" w x 5" h

HOME IMPROVEMENT SECTION ONLY

1/8 page
3.79" w x 2" h

1/4 page
3.79" w x 4.46" h

1/2 page
7.75" w x 4.46" h